

Summer University Warsaw 2019 – SGH

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Course title: Environment of International Business

Duration: 28 contact hours

Objectives:

The main objective of the course is to make students to understand basic conceptions of environment of international business, such as bounded rationality, uncertainty and tendency to pursue consistency, to know how to analyze organization with structure, political and cultural framework, to know how to analyze organization in three levels which are individual, group and organization level in the international business environment

The program of the course:

1. Definition and meaning of international business
2. International business environment analysis and international business strategies
3. Diversity in Organization - the concept, Best team composition (Personality and Values)
4. Scope of international business and risk in international business
5. The role of communication and negotiation (Conflict and Negotiation)
6. Power and Politics - theory and practice
7. Leadership in International business the role of Motivation: From Concepts to Applications

The course includes lectures, presentations, discussions, case studies and a business project.

Learning outcomes:

After the course students:

- understand a role of international business environment,
- identify major risks in international business,
- understanding the theory of cognitive dissonance; personality traits for work;
Perception and management; Uncertainty and decision making
- Understand what is the organizational culture
- can cope with a diversified cultural environment
- know how to build the winning teams

Journals & Books References: (max 6 positions)

1. G. Hofstede, G.J. Hofstede, M. Minkov, *Cultures and Organizations: Software of the Mind*, McGraw Hill Professional, New York, 2010.
2. Phillips, Jean M., *Organizational behavior : tools for success* / Jean M. Phillips, Stanley M. Gully. -- Singapore : South-Western, cop. 2012. -- XXV, [1],
3. Patrick Lencioni, *The Five Dysfunctions of a Team*, Jossey-Bass, 2002
4. C. Roger, *The Oz Principle: Getting Results Through Individual and Organizational Accountability*, 1994
5. C. Swora, *Rules of Engagement: Building a Workplace Culture to Thrive in an Uncertain World*, 2017.