

## Summer University Warsaw 2020 – SGH

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**Course title:** Social Responsibility in Projects

**Duration:** 28 contact hours

**Objectives:**

1. Introduction to social responsibility and sustainability in projects.
2. Presentation of methodologies supporting sustainability in projects.
3. Presentation of issues and challenges faced when introducing sustainability and social responsibility solutions to organization's projects.
4. Presentation of ideas for managing change in organizations and projects

**Outline:**

1. What is project and project management?
2. What is sustainability and social responsibility?
3. How projects can address sustainability and social responsibility topics?
4. How to implement sustainability solutions into project plans?
5. Project stakeholder engagement management
6. How to change organization's approach to social responsibility in projects?

**Teaching methods:**

1. Lectures
2. Exercises
3. Case studies
4. Team work
5. 1 project per group of students

**Assessment:**

1. Team project with written report and oral presentation

**Learning outcomes:**

1. Ability to use project management methodologies supporting sustainability and social responsibility
2. Awareness of challenges concerning social responsibility in projects
3. Ability to develop sustainability and social responsibility ideas in organization's projects

**Journals & Books References:**

1. van Gunsteren L. A., (2011), *Stakeholder-oriented Project Management – tools and concepts*, TUDelft
2. The P5 Standard for Sustainability in Project management v 2.0 – Green Project Management
3. Odame, H. H. (2001). Engendering the logical framework
4. Silviu, A.J.G. (2010), "Workshop report Group 2", in Knoepfel, H. (Ed.), *Survival and Sustainability as Challenges for Projects*, International Project Management Association, Zurich, pp. 155-160.
5. *Corporate Social Responsibility and Project Portfolio Management (2013 White Paper -Joel Carboni, Jeff Hodgkinson)*.
6. Kerzner H.(2003), *Advanced Project Management*, John Wiley and Sons